ASG M.A.P.S.

Powered by IFP Asset Management

Managed Account Portfolio Strategies
Customization | Sophistication | Personalization

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ASG partners with IFP Asset Management (IFP-AM), the investment arm of IFP Advisors, LLC, to deliver its Managed Account Portfolio Strategies (M.A.P.S.) series.

Managing more than $1 billion in client assets, IFP-AM's veteran team of CFA® and CFP® professionals works in close collaboration with ASG to bring institutional-quality portfolios, tailored strategies, and advanced technology to the M.A.P.S. platform. The result is a suite of sophisticated, scalable, and cost-effective solutions designed to align with the unique goals of ASG's clients.

ASG M.A.P.S.

(Managed Account Portfolio Strategies)

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What's Your Plan for Financial Independence? sm

Wealth Builder Bucket – Aggressive Growth

Investment Objective: Maximize compound returns with a concentrated portfolio of legacy or high-conviction allocations. Concentrated, high-octane exposure to the top names across stock and Exchange Traded Fund (ETF) universes. Combines machine learning-driven equity selection with hedge fund-like tactical tracking and boosted ETF overlays. Suited for long-term, patient investors with a tolerance for volatility.

Model	Allocation
Boosted Stock Model - 15	50.00%
Hedge Fund Tracker Top 10 Model	30.00%
Boosted ETF Model	20.00%

Boosted Stock Model – 15

This *Battle Royale* based strategy is powered by a proprietary machine learning algorithm built for sophisticated financial analysis. The algorithm scans the Russell 1000, conducting head-to-head comparisons between companies to assess relative strength based on risk-adjusted performance. By ranking companies on the number of "battles" won, it identifies those stocks demonstrating consistent leadership across multiple factors. The result is a focused portfolio of 10 to 15 high-conviction holdings — concentrated enough to impact performance yet diversified enough to manage risk. This disciplined, AI-driven process offers a repeatable framework for identifying market leaders based on data, not prediction.

Hedge Fund Tracker Top 10 Model

This strategy sources stock selections from quarterly 13F filings by select hedge funds, captured approximately 45 days after quarter-end, typically mid-February, May, August, and November. The model is reconstituted with this lag and occasionally rebalanced to equal weight. Eligible hedge funds must have assets under management (AUM) over $3.5 billion and have outperformed the S&P 500 Total Return since 2008 and over the past 3 years — a criteria narrowing the reviewed universe to approximately 40 hedge funds. The top 10 stocks are selected using a Combined Percent of Portfolio approach, summing each position's portfolio weight across all qualifying filers. ETFs, options, and short positions are excluded.

Boosted ETF Model

Our global ETF strategy is also powered by our *Battle Royale* strategy. In this instance, our proprietary machine learning algorithm evaluates 131 ETFs spanning asset classes, geographies, sectors, styles, and factors. This advanced model cuts through market noise to assess each ETF's relative performance through head-to-head comparisons, with a focus on risk-adjusted return potential. From this broad universe, the strategy selects the top 2 to 4 ETFs that demonstrate the strongest alignment with our investment objectives. The result is a concentrated portfolio that reflects global diversification while maintaining a high-conviction, risk-aware posture. This disciplined, data-driven approach offers clients a sophisticated way to access global market opportunities with clarity, precision, and efficiency.

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Long Term Bucket - Growth

Investment Objective: Drive long-term wealth growth with enhanced equity exposure and risk-aware diversification. Built for strong long-term appreciation with smart exposure to global equity and tactical Exchange Traded Fund (ETF) models. Blends U.S. factor strength, international rotation, and volatility-aware ETF strategies for resilient compounding.

Model	Allocation
ETF Strategic - 100/0	30.00%
Boosted Stock Model - 50	30.00%
Boosted ETF Model	25.00%
International Developed Market ETF Rotation Model	15.00%

ETF Strategic - 100/0

This allocation seeks moderately aggressive capital appreciation in excess of IFP Asset Management's (IFPAM) aggressive benchmark by employing a long-term investing approach. Aggressive portfolios typically target a diversified allocation mix of 100% equity and 0% fixed income ETF holdings.

Boosted Stock Model – 50

This investment strategy is powered by our *Battle Royale* process; a proprietary machine learning algorithm built for advanced equity analysis. It evaluates each company in the Russell 1000 through head-to-head comparisons, ranking them based on risk-adjusted performance across a range of inputs. The portfolio holds 45 to 50 top-ranked stocks, offering broader diversification than our concentrated model while still reflecting high-conviction insights. This disciplined, data-driven approach is designed to manage volatility and provide exposure to consistent performers across the U.S. equity landscape.

Boosted ETF Model

Our global ETF strategy is also powered by our *Battle Royale* strategy. In this instance, our proprietary machine learning algorithm evaluates 131 ETFs spanning asset classes, geographies, sectors, styles, and factors. This advanced model cuts through market noise to assess each ETF's relative performance through head-to-head comparisons, with a focus on risk-adjusted return potential. From this broad universe, the strategy selects the top 2 to 4 ETFs that demonstrate the strongest alignment with our investment objectives. The result is a concentrated portfolio that reflects global diversification while maintaining a high-conviction, risk-aware posture. This disciplined, data-driven approach offers clients a sophisticated way to access global market opportunities with clarity, precision, and efficiency.

International Developed Markets ETF Rotation Model

Our International Developed Markets ETF Rotation strategy targets leading developed-country stock markets outside the U.S. Using a rules-based algorithm, it analyzes 24 country-specific ETFs monthly across factors such as trend strength, volatility-adjusted momentum, and moving average alignment. Each month, the top 2 ETFs are selected, with flexibility to hold up to 4 if prior positions remain in the top 4—limiting turnover and enhancing stability. Allocations are equally weighted to ensure balanced exposure. This disciplined, data-driven process seeks to capture global growth while actively managing risk through thoughtful rebalancing.

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Intermediate Term Bucket - Income & Growth

Investment Objective: Generate above-inflation income and moderate capital growth while limiting downside risk. A blended strategy that rides market trends while securing stable income. It combines passive exposure for growth, boosted multi-asset strategies for dynamic risk control, and reliable hybrid income layers to smooth volatility.

Model	Allocation
Diversified Income Hybrid Non Taxable	30.00%
ETF Passive - 100/0	25.00%
Boosted ETF Model	20.00%
Tactical Bond Strategy	15.00%
Adaptive Asset Allocation	10.00%

Diversified Income Hybrid Non Taxable

The goal of this portfolio is to provide current income in excess of the IFP Asset Management's (IFPAM) benchmark without sacrificing excess return potential. The model invests in income producing mutual funds and Exchange Traded Products (ETP), including those focused on fixed income, dividend paying equities, and income producing liquid alternatives. The model is designed for qualified, tax-deferred accounts.

ETF Passive - 100/0

Seeks to provide a low cost, tax efficient, globally diversified portfolio with minimal tracking error to IFPAM's aggressive benchmark. Aggressive portfolios typically target an allocation mix of 100% equity and 0% fixed income Exchange Traded Funds (ETFs).

Boosted ETF Model

Our global ETF strategy is also powered by our *Battle Royale* strategy*.* In this instance, our proprietary machine learning algorithm evaluates 131 Exchange Traded Funds (ETFs) spanning asset classes, geographies, sectors, styles, and factors. This advanced model cuts through market noise to assess each ETF's relative performance through head-to-head comparisons, with a focus on risk-adjusted return potential. From this broad universe, the strategy selects the top 2 to 4 ETFs that demonstrate the strongest alignment with our investment objectives. The result is a concentrated portfolio that reflects global diversification while maintaining a high-conviction, risk-aware posture. This disciplined, data-driven approach offers clients a sophisticated way to access global market opportunities with clarity, precision, and efficiency.

Tactical Bond Strategy

The Tactical Bond Strategy is a quantitative rotation strategy that selects the top three income oriented options based on momentum, from a curated universe of fixed income investments. The strategy also has the ability to go to ultra-short duration treasuries in risk-off fixed income environments.

Adaptive Asset Allocation

The Adaptive Asset Allocation strategy combines momentum with a minimum variance portfolio to trade a diverse array of global asset classes. The strategy analyzes the 6-month (126-day) return for 10 different asset classes. The model then selects the top 5 assets with the highest return over the look back period and then optimizes the weights for each position by finding the weights corresponding to the minimum variance portfolio. *TDM 8.6.2025*

Short Term Bucket - Delayed Income

Investment Objective: Preserve capital, generate stable income, and maintain flexibility to raise cash without forced losses. This bucket acts as a cash refill reserve with low-to-moderate risk, designed to weather adverse markets while generating real income. The combination of hybrid income and bond ladders provides duration control, while tactical models give optionality to raise cash from resilient components.

Model	Allocation
Diversified Income Hybrid Non Taxable	35.00%
5 Year Investment Grade Corporate iBond Ladder	30.00%
Tactical Bond Strategy	20.00%
High Income ETF Rotation Strategy	15.00%

Diversified Income Hybrid Non Taxable

The goal of this portfolio is to provide current income in excess of the IFP Asset Management's (IFPAM) benchmark without sacrificing excess return potential. The model invests in income producing mutual funds and Exchange Traded Products (ETP), including those focused on fixed income, dividend paying equities, and income producing liquid alternatives. The model is designed for qualified, tax-deferred accounts.

5 Year Investment Grade Corporate IBond Ladder

The strategy deploys an equal weight, five year ladder of iShares iBond Investment Grade Corporate Bond Exchange Traded Funds (ETFs) with maturities within this bucket's intended timeline.

Tactical Bond Strategy

The Tactical Bond Strategy is a quantitative rotation strategy that selects the top three income oriented options based on momentum, from a curated universe of fixed income investments. The strategy also has the ability to go to ultra-short duration treasuries in risk-off fixed income environments.

High Income ETF Rotation Strategy

Our High Income ETF Rotation Strategy targets high-performing income-oriented asset classes, leveraging a sophisticated algorithm to select from a diverse set of 12 individual high income ETFs. Every month, the algorithm evaluates these ETFs based on key metrics such as price oscillation, trend analysis, recovery from lows, volatility-adjusted momentum over 12 months, and the relative position of the 21-day simple moving average to the 200-day average with the top 2 ETFs selected. To maintain portfolio stability and minimize transaction costs, any ETF ranking within the top 4 is retained for the following month, with replacements introduced only if necessary. Each ETF is allocated an equal weight of 50%, ensuring balanced exposure. This strategy offers a disciplined approach to capturing high income while managing risk through strategic rebalancing.

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Long Term Bucket – Tax Sensitive Growth

Investment Objective: Drive long-term wealth growth with enhanced equity exposure and risk-aware diversification. Built for strong long-term appreciation with smart exposure to global equity and tactical Exchange Traded Fund (ETF) models. Blends U.S. factor strength, international rotation, and volatility-aware ETF strategies for resilient compounding.

Model	Allocation
ETF Strategic – 100/0	35.00%
Boosted Stock Model - 50	35.00%
Boosted ETF Model	30.00%

ETF Strategic - 100/0

This allocation seeks moderately aggressive capital appreciation in excess of IFP Asset Management's (IFPAM) aggressive benchmark by employing a long-term investing approach. Aggressive portfolios typically target a diversified allocation mix of 100% equity and 0% fixed income ETF holdings.

Boosted Stock Model – 50

This investment strategy is powered by our *Battle Royale* process; a proprietary machine learning algorithm built for advanced equity analysis. It evaluates each company in the Russell 1000 through head-to-head comparisons, ranking them based on risk-adjusted performance across a range of inputs. The portfolio holds 45 to 50 top-ranked stocks, offering broader diversification than our concentrated model while still reflecting high-conviction insights. This disciplined, data-driven approach is designed to manage volatility and provide exposure to consistent performers across the U.S. equity landscape.

Boosted ETF Model

Our global ETF strategy is also powered by our *Battle Royale* strategy. In this instance, our proprietary machine learning algorithm evaluates 131 Exchange Traded Funds (ETFs) spanning asset classes, geographies, sectors, styles, and factors. This advanced model cuts through market noise to assess each ETF's relative performance through head-to-head comparisons, with a focus on risk-adjusted return potential. From this broad universe, the strategy selects the top 2 to 4 ETFs that demonstrate the strongest alignment with our investment objectives. The result is a concentrated portfolio that reflects global diversification while maintaining a high-conviction, risk-aware posture. This disciplined, data-driven approach offers clients a sophisticated way to access global market opportunities with clarity, precision, and efficiency.

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Intermediate Term Bucket – Tax Sensitive Income & Growth

Investment Objective: Generate above-inflation income and moderate capital growth while limiting downside risk. A blended strategy that rides market trends while securing stable income. It combines passive exposure for growth, boosted multi-asset strategies for dynamic risk control, and reliable hybrid income layers to smooth volatility.

Model	Allocation
Diversified Income Hybrid Taxable	30.00%
Defined Outcome ETF Strategy - Timeless	25.00%
ETF Passive – 100/0	25.00%
Focused Dividend Yield Model	20.00%

Diversified Income Hybrid Taxable

To provide current income in excess of the IFP Asset Management's (IFPAM) benchmark without sacrificing excess return potential. The model invests in income producing mutual funds and exchange traded products, including those focused on fixed income, dividend paying equities, and income producing liquid alternatives. The model is intended for non-qualified, taxable, accounts, as a portion of the portfolio is typically invested in tax-free income producing securities, under normal circumstances.

Defined Outcome ETF Strategy - Timeless

This portfolio uses defined outcome Exchange Traded Funds (ETFs), diversified across major equity asset classes, to help reduce entry-point timing risk and measured loss potential. These ETFs use options strategies that buffer downside losses in exchange for capped upside potential—offering a more controlled risk-return profile.

ETF Passive - 100/0

Seeks to provide a low cost, tax efficient, globally diversified portfolio with minimal tracking error to IFPAM's aggressive benchmark. Aggressive portfolios typically target an allocation mix of 100% equity and 0% fixed income ETFs.

Focused Dividend Yield Model

IFPAM's Focused Dividend Yield strategy targets U.S. companies with the highest sustainable dividend yields. From the top 900 U.S. stocks by market cap, the model selects 30 with the highest trailing 12-month yields — subject to payout ratio limits and a minimum 3-year dividend history. To promote diversification, sector exposure is capped at 25%, and all positions are equally weighted. The portfolio rebalances annually each October, with interim replacements if a company ceases dividend payments. This disciplined approach emphasizes consistent income and long-term sustainability.

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Short Term Bucket – Tax Sensitive Delayed Income

Investment Objective: Preserve capital, generate stable income, and maintain flexibility to raise cash without forced losses. This bucket acts as a cash refill reserve with low-to-moderate risk, designed to weather adverse markets while generating real income. The combination of hybrid income and bond ladders provides duration control, while tactical models give optionality to raise cash from resilient components.

Model	Allocation
Diversified Income Hybrid Taxable	40.00%
5 Year Muni Bond Ladder	35.00%
High Income ETF Rotation Strategy	15.00%
Defined Outcome ETF Strategy - Timeless	10.00%

Diversified Income Hybrid Taxable

To provide current income in excess of the IFP Asset Management's (IFPAM) benchmark without sacrificing excess return potential. The model invests in income producing mutual funds and exchange traded products, including those focused on fixed income, dividend paying equities, and income producing liquid alternatives. The model is intended for non-qualified, taxable, accounts, as a portion of the portfolio is typically invested in tax-free income producing securities, under normal circumstances.

5 Year Muni IBond Ladder

The strategy deploys an equal weight, five year ladder of iShares iBond Muni Exchange Traded Funds (ETFs) with maturities within this bucket's intended timeline.

High Income ETF Rotation Strategy

Our High Income ETF rotation strategy targets high-performing income asset classes, leveraging a sophisticated algorithm to select from a diverse set of 12 individual high income ETFs. Monthly, the algorithm evaluates these ETFs based on key metrics such as price oscillation, trend analysis, recovery from lows, volatility-adjusted momentum over 12 months, and the relative position of the 21-day simple moving average to the 200-day average. Each month, the top 2 ETFs are selected. To maintain portfolio stability and minimize transaction costs, any ETF ranking within the top 4 is retained for the following month, with replacements introduced only if necessary. Each ETF is allocated an equal weight of 50%, ensuring balanced exposure. This strategy offers a disciplined approach to capturing high income while managing risk through strategic rebalancing.

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This portfolio uses defined outcome ETFs, diversified across major equity asset classes, to help reduce entry-point timing risk and measured loss potential. These ETFs use options strategies that buffer downside losses in exchange for capped upside potential—offering a more controlled risk-return profile.

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Important Disclosures

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Investments are NOT FDIC INSURED • MAY LOSE VALUE • NO BANK GUARANTEE

Neither IFP Advisors LLC, IFP Securities LLC, dba Independent Financial Partners (IFP), nor their affiliates offer tax or legal advice. Any potential tax advantages or benefits will depend on your circumstances. Consult your tax professional and/or legal expert about your individual tax situation and visit IRS.gov to learn more.

Investing in securities, including the strategies outlined in this document, involves varying degrees of risk, up to and including the risk of loss of your entire investment. The value of your account will fluctuate over time based on market conditions, interest rates, currency exchange rates, and other economic, political, and issuer-specific factors. Strategies employing equities, Exchange Traded Funds (ETFs), and other market-based investments are inherently subject to volatility, which may result in substantial short-term fluctuations in value. There is no assurance that any investment strategy will be successful or meet its stated objectives, and there is no guarantee of any level of performance. Past performance of these or similar strategies should not be relied upon as an indication of future results.

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The investment approaches described herein, including concentrated equity positions, tactical allocation models, rules-based rotation strategies, and factor-based selection methodologies, carry unique risks in addition to general market risk. Concentrated portfolios, while potentially offering higher return potential, can also increase exposure to individual security or sector downturns. Tactical and rotational strategies may involve higher turnover, which can increase costs and potentially create short-term underperformance during periods when market conditions do not favor the models' selection criteria. Certain strategies may use historical data or algorithmic models; these methods rely on the accuracy of underlying assumptions and may not perform as intended in all market environments.

The target allocations illustrated in this document represent model weightings designed to reflect each strategy's intended long-term composition. Actual portfolio allocations will vary from these targets at any given time due to market price fluctuations, investment selection changes, cash flows, and the timing of rebalancing activities. Rebalancing generally occurs on a periodic basis, but in certain market conditions or at specific decision points, allocations may deviate for extended periods. This means that your portfolio may be temporarily more or less exposed to certain asset classes, sectors, or securities than the stated model indicates. Such deviations can have either positive or negative effects on performance.

Diversification and asset allocation are tools designed to help manage investment risk by spreading exposure across multiple securities, sectors, asset classes, and geographies. While these techniques may help reduce the impact of a poor-performing investment on a portfolio, they do not eliminate market risk and cannot ensure a profit or fully protect against loss in declining markets.

The strategies described may not be available in all retirement plans. Availability, minimum investment requirements, fees, transaction costs, and plan-specific rules are determined by your employer's retirement plan and/or its service providers. Before investing, you should review your plan's Summary Plan Description (SPD) or investment policy statement to understand any limitations or special provisions that apply to your account. Additionally, certain strategies may have higher internal expense ratios or transaction costs that can affect overall returns.

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Principal Risks

Stocks represent partial ownership of a corporation. If the corporation does well, its value increases, and investors share in the appreciation. However, if it goes bankrupt, or performs poorly, investors can lose their entire initial investment (i.e., the stock price can go to zero). Bonds represent a loan made by an investor to a corporation or government. As such, the investor gets a guaranteed interest rate for a specific period of time and expects to get their original investment back at the end of that time period, along with the interest earned. Investment risk is repayment of the principal (amount invested). In the event of a bankruptcy or other corporate disruption, bonds are senior to stocks. Investors should be aware of these differences prior to investing.

In a rising interest rate environment, the value of fixed-income securities generally declines.

Investing in foreign companies poses additional risks since political and economic events unique to a country or region may affect those markets and their issuers. In addition to such general international risks, the portfolio may also be exposed to currency fluctuation risks and emerging markets risks as described below. Changes in the value of foreign currencies compared to the U.S. dollar may affect (positively or negatively) the value of the portfolio's investments. Such currency movements may occur separately from, and/or in response to, events that do not otherwise affect the value of the security in the issuer's home country. Also, the value of the portfolio may be influenced by currency exchange control regulations. The currencies of emerging market countries may experience significant declines against the U.S. dollar, and devaluation may occur subsequent to investments in these currencies by the portfolio.

Foreign investments, especially investments in emerging markets, can be riskier and more volatile than investments in the U.S. and are considered speculative and subject to heightened risks in addition to the general risks of investing in non U.S. securities. Also, inflation and rapid fluctuations in inflation rates have had, and may continue to have, negative effects on the economies and securities markets of certain emerging market countries.

ETFs are subject to substantially the same risks as those associated with the direct ownership of the underlying securities owned by the ETF. Additionally, the value of the investment will fluctuate in response to the performance of the underlying index or securities. ETFs typically charge and/or incur fees in addition to those fees charged by IFP. Therefore, investments in ETFs will result in the layering of expenses.

Index Definitions

The Russell 1000 Index is a key stock market benchmark, representing the 1,000 largest U.S. companies by market capitalization. It's a subset of the broader Russell 3000 index and is owned and operated by FTSE Russell, based in the United Kingdom. The index is considered a bellwether index for large cap investing.

The S&P 500 Index Total Return measures the performance of 500 large cap stocks, which together represent about 80% of the total US equities market.